



Market Research Survey Template

MARKET RESEARCH SURVEY

1. Age Group: ☐ Under 18 ☐ 18–24 ☐ 25–34 ☐ 35–44 ☐ 45+

2. How often do you use [type of service/product]?

☐ Daily ☐ Weekly ☐ Monthly ☐ Rarely ☐ Never

3. What factors influence your purchase decision?

☐ Price ☐ Quality ☐ Brand ☐ Reviews ☐ Convenience

4. What improvements would you like to see?

[Open response]

5. Would you recommend this service/product?

☐ Yes ☐ No ☐ Maybe

